Nominee: Sumerian CPaaS (Capacity Planning as a Service)

Nomination title: Sumerian CPaaS provides powerful predictive analytics and new insight

Sumerian (CPaaS) is a subscription based service that provides maximum flexibility and cost savings around capacity planning. With no installation required and no software agents to roll out, Sumerian CPaaS offers advanced predictive analytics software along with a range of value-add expert services that can be dialled up or down at any time to meet specific needs, especially in terms of supplementing often scarce in-house skills and expertise.

Using specially designed algorithms, Sumerian Capacity Planner's predictive techniques for data extrapolation provide more accuracy and can project further forward more accurately than other solutions – not just hours, but weeks and months – extending a customer's planning horizon. This level of analytics and predictive trending, provides advance warning of potential capacity threats to service, giving IT teams plenty of time to take proactive mitigating action.

CPaaS is also more sophisticated than other solutions - it does not just use linear regression but also pattern matching techniques. Based on Sumerian's experience, it knows the best statistical methods to apply to each situation and this is instilled into its Capacity Planner.

The Sumerian 'what if' scenario modelling is a big value-add and differentiator. It enables IT teams to test out and compare multiple scenarios based on an organisations potential future IT requirements. This means teams can both optimise and de-risk their change plans, ensuring they only invest in the new resources they really need, at just the right time.

Customer feedback consistently shows that Sumerian surpasses expectations in terms of the results CPaaS delivers, the company's consultative approach and short implementation times. This is backed up in a recent study by Research In Action which ranked Sumerian as the top vendor for customer satisfaction and highlighted a number of statements from the company's customers:

1.   "We like the very short implementation time. Very impressive." IT Manager Public sector company.

2.   "Sumerian has been very flexible and accommodating. A refreshing change from the large incumbent vendors." VP IT European financial services company.

3.	"Sumerian's SaaS Capacity Management solution has been instrumental in avoiding severe outages that we used to experience on a regular basis." CIO Global financial services company.

4.	"The future of Capacity Management lies in SaaS and Big Data. Sumerian has a clear edge here." CIO Global life sciences company.

5.	"Capacity Management is one of the more complex ITIL processes. Sumerian's SaaS approach helps us to get this implemented in our organization." VP Infrastructure Global financial services company.

6.	"Although the product is still fresh on the market, you can tell that Sumerian has a long-running consulting experience in Capacity Management." VP IT Global financial services company.

The independent study by Research In Action, also named Sumerian as "the rising SaaS star in Capacity Management." The research, which surveyed 1,380 IT buyers, asked participants to rank Capacity Management Software-as-a-Service (SaaS) and software companies according to how their products and services helped them in the strategy and execution of their IT Capacity Management function.

The independent consultancy ranked Sumerian as the top vendor out of 15 specialist and large portfolio players for Capacity Management strategy, customer satisfaction and price versus value, and fourth overall.

The results highlighted Sumerian's highly differentiated and innovative SaaS-based offering, along with the important role it plays in helping its customers meet their business objectives, drive value from their IT estates and achieve a strategic edge over their competitors.

Why nominee should win

Sumerian is one of the first companies to offer Capacity Planning as a Service (CPaaS) and its results, working with leading global enterprises, speak for themselves - significant IT performance gains achieved and millions saved in reduced costs.

Today Sumerian is enjoying a period of rapid growth, doubling its customer base and increasing headcount in 2015 by 30%. With revenue increasing, and industry recognition noting that it is leading against larger, global competitors, the business is set to experience even greater success in 2017.