

Nominee: AirWatch by VMware

Nomination title: AirWatch Secure Content Locker

AirWatch® Secure Content Locker® enables organizations through flexible content storage, enterprise-grade security, data loss prevention (DLP), built-in file syncing and sharing, document editing and more to deliver the right content to the right people, virtually anytime, anywhere, on any device. AirWatch Secure Content Locker provides three main benefits to organizations and users: security, usability and collaboration.

AirWatch Secure Content Locker equips organizations with a secure solution for content management for any operating system and device type, including corporate-owned, shared and employee-owned devices. End users are authenticated using AD/LDAP, Kerberos, token-based or certificate-based methods before gaining access to content. All data and content sent to mobile devices is encrypted at-rest and in-transit with AES 256-bit, FIPS 140-2 compliant encryption. Content access can be assigned to users based on many factors, including role in the company, location in the world and AD/LDAP user group. Similarly, permissions and restrictions, such as preventing copy/paste and restricting offline content viewing, can be used to protect content on managed devices. Finally, administrators can collect real-time analytics, monitor content and device deployments on dashboards and generate customizable reports through a central, Web-based console.

AirWatch Secure Content Locker enables secure content storage, editing and sharing for users. AirWatch Secure Content Locker is supported on multiple platforms, including Android, iOS and Windows. AirWatch Secure Content Locker can also be used in conjunction with AirWatch Inbox, AirWatch Browser and other application containers for a seamless experience for multiple uses across one device. Administrators can access improved dashboard analytics to quickly view content status on devices and across the entire deployment. Administrators can also take advantage of patented watermarking technology to protect content.

AirWatch Secure Content Locker also enables employee content collaboration to improve productivity within organizations. By focusing on secure file sync-and-share in addition to content storage, AirWatch Secure Content Locker provides a protected environment to view documents, perform edits and upload new documents to over 33 backend content repositories, including SharePoint and Google Drive. Changes to documents, such as edits

and annotations, are automatically synced to devices and immediately accessible. Users can also create unique links for files they want to share and set security restrictions, such as a passcode, for file access.

AirWatch® by VMware® is trusted by more than 13,000 of the most scaled, global and security-focused organizations across the globe. AirWatch currently provides enterprise mobility management solutions for 4 of the top 5 global Fortune companies; 6 of the top 10 global airlines; 4 of the top 5 global energy companies; 6 of the top 10 pharmaceutical companies; 7 of the top 10 global CPG companies; and 3 of the top 5 medical device companies.

Here are a few examples of how AirWatch has enabled customers to further their business goals:

- In the United States, United Airlines transferred its flight manuals to electronic flight bags and stored them securely in AirWatch Secure Content Locker, reducing 45 pound flight bags to one and a half pounds. United Airlines has saved 16 million sheets of paper and about 326,000 gallons of fuel per year by using AirWatch.
- In Denmark, ALBOA is using AirWatch Secure Content Locker for paperless board meetings so that board members can securely share documents, control access to sensitive information and wipe information.
- In Italy, Giochi Preziosi uses AirWatch Secure Content Locker to remotely update and archive the company's digital product catalogues and price lists on tablets. Since digitalizing catalogues, Giochi Preziosi has been able to save around €40,000 per year on printing costs and CD production.

AirWatch Secure Content Locker is unique in the marketplace for a number of reasons. The broad management functionality provided by AirWatch Secure Content Locker is developed internally and does not rely on third-party systems. This allows AirWatch customers to take advantage of the seamless integration between content, device, application and browsing management solutions for developing a fully evolved mobile strategy. AirWatch Secure Content Locker enables organizations to take advantage of the most comprehensive content

security capabilities, including the ability to securely store content, protect content in-use and enable content collaboration.

With AirWatch Secure Content Locker, administrators can uniquely control how content is accessed on managed devices. Along with syncing content to dozens of backend repositories, organizations can limit file synchronization to Wi-Fi only and enable offline access on a per-document basis. AirWatch Secure Content Locker provides restrictions to protect content, including preventing copy/paste, printing and emailing as well as 'open in' restrictions to prevent content from opening in unsecured third-party applications. Additionally, documents downloaded through the AirWatch Browser or AirWatch Inbox can be configured to open only in AirWatch Secure Content Locker. User access to files can be configured based on group membership or synced from Active Directory.

AirWatch Secure Content Locker also enables advanced protection of files through a robust Compliance Engine and patented watermarking technology. Compliance settings, such as requiring device encryption, can be configured to prevent unsecured access to documents on compromised devices. Moreover, action can be taken for noncompliant devices, such as wiping the device to keep sensitive information safe. AirWatch also received multiple patents for functionality watermarking and management usable within AirWatch Secure Content Locker. Watermarking can be used to overlay generic text phrases such as "confidential" or specific tags that include the user name of an employee.

- Steven Parker, Technical Innovations Lead, Informatics Merseyside

"The beauty of AirWatch is the fact that our end-users haven't noticed it. And to me, that proves what a good product it is. The remote-wipe capabilities provide peace of mind that, should a device be lost or stolen, we now have the capabilities to remove any corporate data."

- Julian Duncan, General Manager of Client Services, Big Picture

"One of the main reasons we selected AirWatch was because of AirWatch Secure Content Locker. It is the best tool on the market. It enables our end-users to view all available content at a glance and to download multiple documents at once."

Why nominee should win

- **Secure file synchronization:** Ensure users have access to the latest document versions almost immediately with advanced file synchronization capabilities, user access restrictions and automatic updates.
- **Usability and collaboration:** Create, edit and share documents within a protected environment. Documents can be watermarked, links can be secured and files can be delivered to a configurable group of users.
- **Flexible content storage:** Store content within cloud, hybrid or on-premise environments, and integrate with more than 33 content repositories to take advantage of existing corporate infrastructure.
- **ROI and Cost:** Save on printing and paper costs while maintaining smart data loss prevention measures.