Nominee: Dell Boomi

Nomination title: Dell Boomi - Single Platform

Dell Boomi delivers AtomSphere integration platform as a service (iPaaS), Master Data Management (MDM) and API management solutions to enable customers to integrate any combination of cloud and on-premises applications without software, appliances, or coding. Organizations of all sizes, from growing mid-market companies to very large enterprises, enjoy rapid time to value as a result of drastically reduced implementation times and substantial cost savings over traditional solutions. Dell Boomi is the only PaaS solution that supports cloud and on-premises integration, API Management and MDM using the same platform and easy-to-use visual interface. This single platform makes it far simpler for customers to move, manage and govern data, increasing productivity and reducing complexity.

Dell Boomi introduced the industry's first iPaaS in 2008. AtomSphere connects any combination of cloud and on premises applications without software or appliances. ISVs, integrators, and businesses alike benefit by connecting to the industry's largest application network using one seamless and self-service platform. The Dell Boomi platform allows businesses of all sizes, IT resources, and budgets to sync data between their mission critical applications without the costs associated with acquiring or maintaining software, appliances, or custom code. Results include significant reduction of data errors over manual data entry, and substantial cost savings over traditional integration solutions.

Built on seven years of proven integration technology, Dell Boomi MDM offers a clean, simple user interface that addresses the three components of a unified data management strategy: data integration, MDM, and domain-specific data quality services. With Dell Boomi, there's no hardware or software to manage. Upgrades are automatic. And usage-based pricing gives your business the flexibility to expand its MDM initiatives quickly and cost effectively—sharing, consolidating, and analyzing business information on a global scale.

The newest of Dell Boomi's solutions, API Management, gives companies the ability to create, publish and manage APIs on-premises or in the cloud throughout the full API lifecycle. This unified capability makes it easier and faster to create, distribute and govern the range of APIs that organizations increasingly recognize as essential to accelerating B2C, B2B, IoT, and mobile interactions.Dell Boomi API Management is 100 percent cloud-based, offering businesses faster implementation and shorter time to value, as well as lower upfront costs and total cost of ownership. This service allows for a centralized location to manage all APIs, no matter whether they are created with AtomSphere or otherwise.

Together, Dell Boomi iPaaS, MDM and API Management solutions create a single platform that was built from the ground up, not pieced together through acquisitions. This ensures that all solutions run together smoothly and allow for a seamless user experience.

Dell Boomi works with customers of all sizes in a variety of industries that can benefit from the use of a comprehensive platform for enterprise data management.

By creating a far faster and less expensive—yet highly secure—way for companies to move to the cloud, Dell Boomi helps companies dramatically accelerate cloud adoption and increase their agility. Companies report that they are able to accomplish integrations of critical business processes in days or weeks instead of month or years, leading to enormous cost and competitive benefits. With many critical business applications moving to the cloud, and the number of endpoints growing exponentially because of social media, mobile devices, applications, cloud and Internet of Things, businesses faces an ever-growing number of APIs—which must be governed and managed effectively.

Dell Boomi's industry leadership and innovation over the past 15 years have played key roles in helping the company achieve milestones such as a customer renewal rate of 96 percent, well above the industry average of 90 percent. The company continues to innovate, receiving a total of seven patents, three just in the past year.

Dell Boomi was the first and only integration solution built in the cloud, to fully exploit the value of the cloud. It was the first company to come to market with an iPaaS solution and over the years it has solidified its position and grown to over one billion integration processes per month, far outpacing the 15 million per month of the closest competitor. With the launch of Dell Boomi API Management this spring, they created the industry's first multi-purpose PaaS for Integration, Master Data Management and API Management. With three critical solutions on one platform, Dell Boomi provides users an experience that is easy to implement and navigate, accelerating time to value. Dell Boomi users can learn one skill set to manage a company's entire data set.

One example of Dell Boomi's end user value can be found in the case study of Kelly-Moore Paints. Kelly-Moore needed to give its sales organization one view of all customer records by integrating Salesforce with their ERP and POS systems—quickly. The company also needed to implement EDI to streamline logistics operations with a third-party logistics (3PL) partner. They deployed Dell Boomi as their integration solution and engaged with Dell Boomi training and services as a catalyst to achieve even more rapid implementation.

For Kelly-Moore, the results included:

- **Ease of use**

- **Cost-effectiveness and low cost of ownership**

- **Rapid development, implementation time, and time to value**

Why nominee should win

- **Together Boomi's iPaaS, MDM and API solutions create a single platform that was built from the ground up, not pieced together through acquisitions. This ensures that all solutions run together smoothly and allow for a seamless user experience.**

- **Dell Boomi users only need to learn one skill set to manage a company's entire data set.**

- **Dell Boomi's commitment to innovation is evident with three patents secured in 2015, bringing the company's total to five.**

- **In August 2015, Dell Boomi completed over one billion integrations – the highest in the industry.**