Nominee: Navicat

Nomination title: Navicat - Powerful Database Administration Tool

Navicat is a fast, reliable, and comprehensive Database Administration Tool purpose-built for simplifying database management and reducing administrative costs. Navicat's intuitive GUI gives user an easier way to manage, design, and manipulate data in MySQL, MariaDB, SQL Server, Oracle, PostgreSQL, and SQLite. It gives user a Straight Forward results in fast learning curve, eliminating workflow disruption to leverage users' time and increasing productivity and efficiency.

Our product – Navicat Premium allows user to simultaneously connect to MySQL, MariaDB, SQL Server, Oracle, PostgreSQL, and SQLite databases from a single application.

The aim of our product is, 1) to provide data management features in addition to which web-based administration tool provides. 2) To provide a user-friendly and intuitive interface for database administration.

In the latest version of Navicat, we include a new feature — Navicat Cloud collaboration, to help teams work better together. With Navicat Cloud Collaboration, Navicat customers now have the ability to invite a colleague to work together on a project— to assign roles to members and have visibility into the activities in the Activity Log.

In order to stay competitive in today's business world, we introduce Navicat iOS version. It is the first and most completed database administration tool developed for iOS, makes user's database administration portable, to enriching their classic Navicat experience. Navicat iOS has a whole new set of features aimed at making your database administration portable and at enhancing the classic Navicat experience. With their newly launched function Navicat Cloud, user will now be able to sync their connections and queries to Navicat Cloud, or organize their work through a UI-enhanced multi-tasking workflow.

Navicat is not a database administration product, it is a database development tool as well. Insides Navicat, there is a Data Modeling tool that helps user build accurate predictive models quickly and intuitively, enabling users of all levels to create high quality data models with ease. It provides professional users with sophisticated features specific to their needs, but it is also easy enough for those new to modeling to get started with.

Navicat has been recognized by readers of Database Trends & Applications, a leading magazine that delivers news and analysis on big data, data science, analytics and the world of information management. Garnered awards from 2016 DBTA Readers' Choice Awards under "Best Database Administration Solution" category, Download.com's Editor's choice award, Winner of the Red Herring Asia 100 of 2008, Winner of Hong Kong ICT awards, Nominated at the Asia Pacific ICT Awards, the Navicat Premium is certainly the best database administration tool to stay. It is constantly updated with the advanced technology.

Why nominee should win

- Introduce Navicat iOS version. It is the first and most completed database administration tool developed for iOS

- Introduce Navicat Cloud collaboration - to help teams work better together

- Intuitive and well designed GUI gives user an easier way to manage, design, and manipulate data

- Software is translated in 8 languages, including English, Traditional Chinese, Simplified Chinese, Polish, Japanese, Germany, French and Spanish.

- Award winning products, Garnered awards from 2016 DBTA Readers' Choice Awards under "Best Database Administration Solution" category