

Nominee: AirWatch

Nomination title: Secure, Collaborative Content Management by AirWatch

Employees need access to corporate content on-the-go to stay productive. Many employees are taking advantage of free file synchronization and sharing services to access sensitive documents, putting corporate data at risk. AirWatch® Content Locker enables secure mobile access to content anytime, anywhere to keep sensitive data from ending up in the wrong hands.

AirWatch Content Locker protects sensitive content in a corporate container and provides users with a central application to securely access, store, update and distribute the latest documents from their mobile devices. With flexible content storage, enterprise-grade security, data loss prevention (DLP), built-in file syncing and sharing and document editing, AirWatch Content Locker furthers employee collaboration and productivity. Administrators also gain control over who receives content according to customizable role-based access, further reducing the threat of sensitive data leakage. Additionally, by providing employees the latest corporate content on mobile devices, organizations can substantially reduce printing, paper and shipping costs.

AirWatch Content Locker enables enterprises of any size to manage devices, monitor activity and deploy content and information on a global scale. Threats of sensitive data leakage can be controlled in many ways, including encryption, sharing restrictions and content assignment to users on a per-file basis. Enterprises can also take advantage of dynamic watermarking capabilities to help prevent data leakage. Content can be configured and monitored through a unified, Web-based console, enabling enterprises to reduce the number of administrators required for management. AirWatch Content Locker integrates with more than 33 supported content repositories enterprises already use, ensuring there are minimal additional costs with incorporating content management. Administrators can set authentication methods, such as AD/LDAP and certificates, to protect sensitive files while enabling the right employees access when they need it.

AirWatch Content Locker is unique in the marketplace for a number of reasons. The broad management functionality provided is developed internally and does not rely on third-party systems. This allows AirWatch customers to take advantage of the seamless integration between content, device, application and browsing management solutions for developing a fully evolved mobile strategy. AirWatch Content Locker enables organizations to take advantage of the most comprehensive content security capabilities, including the ability to securely store content, protect content while in use and enable content collaboration among employees.

Many AirWatch Content Locker customers are saving on printing costs, increasing efficiency and collaboration among employees and protecting sensitive corporate information on their mobile devices. For example, United Airlines transferred flight manuals to electronic flight bags and stored them securely in AirWatch Content Locker. Taking the weight of the flight bags from 45 pounds to one and a half pounds has resulted in serious savings: United Airlines has saved 16 million sheets of paper and about 326,000 gallons of fuel per year. In Germany, Merck KGaA leverages AirWatch Content Locker to empower employees to access, edit and share documents with coworkers remotely through mobile devices.

See what some of our customers have to say about AirWatch Content Locker:

- “We have been using AirWatch® Content Locker for about a year. We can easily move documents in or out of a folder within our shared network and see the immediate associated change within the content locker on each iPad. It is a simple matter for our pilots to select and view whichever documents they want to see.”
 - o Kent Johnson, Chief Pilot, Intermountain Healthcare
- “Prior to using AirWatch, we had to produce and print catalogs for events and exhibitions, but sometimes the product images were not available when we needed them. With AirWatch Content Locker, we can now remotely update the product catalogs and make them available in real-time on our sales executives’ tablets. Moreover, we save around €40,000 per year on printing costs and CD production.”
 - o Marcello Tota, IT System Administrator, Giochi Preziosi
- "AirWatch Content Locker will enhance the strength of our security. That is a major win, not only for our university, but for our clientele, because it allows them to access data and truly do their work."
 - o Jason Arellano, User Services Manager, St. Edward’s University

Why nominee should win

- **Secure file synchronization:** Ensure users have access to the latest document versions almost immediately with advanced file synchronization capabilities, user access restrictions and automatic updates.
- **Usability and collaboration:** Create, edit and share documents within a protected environment. Documents can be watermarked, links can be secured and files can be delivered to a configurable group of users.

- **Flexible content storage:** Store content within cloud, hybrid or on-premise environments, and integrate with more than 33 content repositories to take advantage of existing corporate infrastructure.
- **ROI and Cost:** Save on printing and paper costs while maintaining smart data loss prevention measures.