

Nominee: FalconStor

Nomination title: FreeStor

FreeStor gives customers the “Power to Be Free”, with True Software-Defined Storage. FreeStor gives customers the power to seamlessly migrate, recover, protect, and optimize data—on or off the cloud—without being tied to specific hardware, networks, or protocols. FreeStor brings in an entirely new subscription pricing model that allows customers to choose the right storage medium for the right service level they need, with the right performance and economic performance for them.

Why nominee should win

FreeStor gives you storage freedom - with One Platform, One View, and at One Price.

Migration - FreeStor’s data migration capability enables quick, reliable, and non-disruptive movement of data across heterogeneous environments.

Continuity - Because data is a critical corporate asset, access to that data is a business imperative. FreeStor eliminates worry by knowing your business-critical data is always available when and where you need it.

Recovery - Dealing with complex manual recovery processes, using multiple tools for local and remote storage “silos”, can be expensive and slow. FreeStor automates complex recovery processes, ensuring all your data can be recovered before business operations are impacted.

Optimization - Explosive data growth can negatively impact the data protection process by making it difficult to maintain regulatory requirements for protecting and storing data offsite. FreeStor optimizes backup operations and provide data deduplication for lower storage requirements and costs.